

## BUSINESS ADMINISTRATION

If you want to pursue a broad-based business undergraduate program, the business administration major is for you. The program is ideal for you if you want to pursue a career in general management, open a business, or work for a small or medium-sized corporation.

Because this program requires increased knowledge in all basic business disciplines and functions, you will be prepared to perform various tasks within a firm, rather than specialize within one area. Business administration majors are strongly encouraged to minor in one or two specific business disciplines: accounting, economics, entrepreneurship, finance, human resource management, international business, management, management information systems, marketing, operations management and personal selling.

### Advantages

Wichita State University is located in the largest economic and cultural center in the state of Kansas. Because of the location, the W. Frank Barton School of Business utilizes relationships with local, national and international companies to provide real-world experiences. Some companies who have partnered with the Barton School of Business include Allen, Gibbs & Houlik LC, Grant Thorton, Dean and Deluca, Koch Industries Inc., LSI, Spirit AeroSystems Inc., The Coleman Company, Cargill, and CID Group in China.

All business students are encouraged to take advantage of the following opportunities available: Cooperative Education, Internships, Career Network Experience, Community Organizations, Student Groups, National Student Exchange, and Study Abroad. The Barton School of Business currently has study abroad exchange programs in Austria, Germany, Sweden, France, Mexico, China, Taiwan, and Japan with many classes taught in English.

The W. Frank Barton School of Business is committed to excellence in teaching, research and publication. The faculty represents diverse interests, certifications, and backgrounds. The faculty members publish regularly in a variety of top business journals, and have also written several business textbooks. Faculty members have received or been nominated for numerous awards for teaching, such as the WSU Regents Teaching Award, the WSU Board of Trustees in Excellence in Teaching Award, and the Academy for Effective Teaching Award.

The Barton School is accredited by AACSB International – the Association to Advance Collegiate Schools of Business. AACSB Accreditation is the longest standing and most recognized professional accreditation in the world. The Barton School of Business maintains the highest level of accreditation by having all business and accounting programs at all levels (undergraduate and graduate) being accredited. Less than 5% of the world's business schools have earned AACSB Accreditation. Only 175 institutions have earned the specialized AACSB Accreditation for Accounting.

The scholarship program annually commits over a quarter million dollars to students in all areas of business. Scholarships range from \$250 to the \$44,000 Clay Barton Scholarship.

### Admission

When you choose to major in Business Administration, you are admitted to the W. Frank Barton School of Business. An academic adviser from the Business Advising Center will help you enroll in an orientation course where you will learn to develop a study plan and specific requirements for degree completion.

### Related Programs

All business majors share the Advanced Standing and Business Core Requirements.

The W. Frank Barton School of Business also offers four master's degree programs. Students may choose to specialize in general business administration, finance, marketing, entrepreneurship & innovation, health care administration, technology & operations management, or get a master's degree in accounting or economics.

### For More Information:

To receive more information or to arrange a campus visit, contact:

Office of Admissions  
Wichita State University  
1845 Fairmount  
Wichita, Kansas 67260-0124  
Telephone (316) 978-3085  
Toll-free in Kansas (800) 362-2594  
[www.wichita.edu/admission](http://www.wichita.edu/admission)

# Bachelor of Business Administration – Business Administration Major

## General Requirements:

The Barton School of Business requires that 50 percent of business courses be completed at Wichita State University. Community college transfer students must complete 60 hours at a 4-year institution. A minimum of 124 hours is required for a Bachelor of Business Administration degree.

Orientation Requirement	
Course	Hours
For in-coming freshmen:	
Becoming a Business Student I	1
Becoming a Business Student II	1
For transfer and returning students:	
Transferring to the Barton School of Business	1

Basic Skill Course Requirements	
College English I	3
College English II	3
Public Speaking	3
College Algebra	3
<i>Note: The above must be completed in the first 48 hours of college coursework with a grade of C- or better.</i>	

Advanced Standing Requirements	
Business Calculus*	3
Introductory Business Statistics	3
Statistical Software Applications for Business	1
Principles of Macroeconomics*	3
Principles of Microeconomics*	3
Business Software	3
Financial Accounting	3
Managerial Accounting	3

Basic Skill and Advanced Standing Requirements must be completed before enrolling in upper-division business courses.

General Education Requirements	
Introductory Logic	3
General Psychology or Introduction to Sociology	3
Introductory Course from a Fine Arts discipline	3
Introductory Course from a Humanities discipline outside of philosophy	3
Introductory Course from Biology, Chemistry, Geology, or Physics	3
One Issues & Perspective course OR Further Study Course from the same discipline as one of the introductory courses in Fine Arts, Humanities, Natural Science or Mathematics	3

\* Used to meet the remaining general education requirements

Wichita State University reserves the right to revise or change rules, charges, fees, schedules, courses, requirements for degrees, and any other regulations affecting students whenever considered necessary or desirable.

## Notice of Non-discrimination

Wichita State University does not discriminate on the basis of race, religion, color, national origin, gender, age, marital status, sexual orientation, status as a Vietnam-era veteran, or disability. Any person having inquiries concerning this may contact the Office of Equal Employment Opportunity, Wichita State University, 1845 Fairmount, Wichita, KS 67260-0145; telephone (316) 978-3001.

Business Core Requirements	
Course	Hours
Marketing	3
The Entrepreneurial Experience	3
International Business*	3
Financial Management I	3
Introduction to Production and Operations Management	3
Principles of Management	3
Management Information Systems	3
Legal Environment of Business	3
Strategic Management	3

Requirements for the Major	
Fifteen hours from the following courses distributed over four of the five areas:	15
<b>Accounting</b>	
Financial Accounting and Reporting: Assets Accounting for Decision Making and Control	
Financial Accounting and Reporting: Equities	
Introduction to Federal Income Tax	
Accounting Information Systems	
<b>Economics</b>	
Money and Banking	
Labor Economics	
International Economics and Business	
<b>Finance</b>	
Financial Management II	
Investments	
Money and Capital Markets	
International Financial	
<b>Management</b>	
Leading and Motivating	
Communicating Effectively in Organizations	
Designing Effective Organizations	
International Management	
Fundamentals of Human Resource Management	
<b>Marketing</b>	
Marketing Research	
Consumer Behavior	
Promotion Management	
<b>Upper-division major electives</b>	9
(Discuss options with an academic advisor)	

<b>Electives</b> (business or non-business)	19
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Check out our website at [www.wichita.edu/business](http://www.wichita.edu/business)