

SPORT MANAGEMENT

The mission of the Department of Sport Management at Wichita State University is to prepare students for careers in sport management by providing them with knowledge, understanding, and appreciation of the sport industry that lead to career advancement opportunities. The tools and resources provided to the students occur in a positive learning environment combining both theory and practice. The department is led by faculty who also engage in intellectual inquiry and service to the community and profession.

The **Sport Management degree program** at WSU offers a quality curriculum including courses such as sport marketing, sport law, sport management, and sport sociology. Students complete both practicum and internship requirements.

Graduates of this program work in a variety of settings, including intercollegiate sports, minor and major league professional sports, park and recreation departments, and the health club industry.

Admission to the College of Education

When you choose to pursue a Sport Management degree program at WSU, you'll be admitted to the College of Education. You'll be assigned to a program advisor who will help you plan a course of study and who will outline specific requirements. If you are still deciding on a major when you start at Wichita State, the Liberal Arts and Sciences Advising Center can help you explore career options.

For More Information

To receive more information or to arrange a campus visit, contact:

Office of Admissions
Marcus Welcome Center
Wichita State University
1845 Fairmount St.
Wichita, Kansas 67260-0124
Telephone (316) 978-3085
Toll-free (800) 362-2594
www.wichita.edu

Faculty

Lori K. Miller (Ed.D., East Texas State University; J.D., Presidents College School of Law) Professor. Primary teaching responsibilities: Legal Aspects of Sport, Legal Issues in the Profession.

Jeffrey Noble (EdD, University of Northern Colorado) Instructor. Primary teaching responsibilities: Introduction to Sport Administration, Organization and Administration of Sport.

G. Clayton Stoldt (EdD, University of Oklahoma): Associate Professor. Department Chair. Primary teaching responsibilities: Sport Marketing, Sport Public Relations.

Mark C. Vermillion (PhD, Oklahoma State University): Assistant Professor, Undergraduate Coordinator. Primary teaching responsibilities: Sport in American Culture, Leadership and Ethics in Sport.

BACHELOR OF ARTS DEGREE: SPORT MANAGEMENT

General Requirements: Minimum of 124 total hours for graduation; GPA of 2.50 required in major, WSU courses and cumulative.

Admission into the College of Education: Completed 24 hours of college work; grades of C or better in the following courses – English 101, English 102, Communications 111, and College Algebra; GPA of 2.50 overall and WSU.

REQUIRED MAJOR COURSES (55 HOURS)

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|-----------------------------------------------------------|-------------------------------------------------------|
| ___ 3 SMGT 112 Intro to Sport Management | ___ 3 SMGT 465 Psychology of Sport |
| ___ 3 SMGT 210 Practicum – Sport Management | ___ 3 SMGT 466 Marketing Sport & Physical Activity |
| ___ 3 SMGT 426 Sport Public Relations | ___ 3 SMGT 475 Sport in American Culture |
| ___ 3 SMGT 428 Sport Finance | ___ 3 SMGT 520 Sport Tournament & Event Management |
| ___ 1 SMGT 446 Pre-Internship Seminar | ___ 3 SMGT 525 Sport Facility Management |
| ___ 12 SMGT 447A Internship – Sport Management | ___ 3 SMGT 545 Organization & Administration of Sport |
| ___ 3 SMGT 461 Legal Aspects Sport & Physical Activity I | ___ 3 CI 541 Desktop Publishing |
| ___ 3 SMGT 462 Legal Aspects Sport & Physical Activity II | ___ 3 ECON 611 Economics of Sport |

* ___ 12 SMGT 447B Internship – Sport Management
[This can be taken in place of SMGT 210, with a corresponding nine-credit adjustment in elective hours below]

ELECTIVES (27 HOUR MINIMUM)

Student may satisfy elective requirement by selecting courses with the consent of the program advisor and/or by pursuing a minor in exercise science, communications, or one of multiple minors available through the Barton School of Business.

All students are required to take 45 hours of courses numbered 300 or above.

It is strongly suggested that Sport Management Students:

- Consult with the program advisor each semester to insure they are making appropriate course selections in regard to degree requirements.
- Focus on an interest area early. This interest area will determine their area of specialization and will hopefully lead to a minor.
- Be cognizant of which courses are only offered once a year so that they will be able to graduate on their target date.
- Finish all undergraduate requirements with the internship. This will allow the student to be available for full-time employment immediately after graduation.

4/2009

Notice of Nondiscrimination: Wichita State University does not discriminate in its programs and activities on the basis of race, religion, color, national origin, gender, age, sexual orientation, marital status, status as a veteran or disability. The following person has been designated to handle inquiries regarding nondiscrimination policies: Director, Office of Equal Employment Opportunity, Wichita State University, 1845 Fairmount, Wichita KS 67260-0205; telephone (316) 978-6791.

The university reserves the right to revise or change rules, charges, fees, schedules, courses, requirements for degrees and any other regulations affecting students whenever considered necessary or desirable.